

# Application Response Examples

Below are example responses to guide you in completing your application. These responses show how you can structure your answers and include all the key information. While there's no 'right' way to respond, these examples will give you a helpful idea of how to craft your own responses.

## Key Considerations:

- Word count – Be mindful of the word limit for each question to help you focus on the key details while staying within the required length.
- Highlight your audience – Emphasise how your event will benefit your target audience, whether it's increasing STEM engagement, fostering inclusivity, or providing valuable skills.
- Explore the resources on our website – Make sure to check out the valuable resources available on the Inspiring WA grants page.

If you have any further questions, please don't hesitate to reach out.

**Provide a clear summary of your project (up to 200 words).**

**Example 1.**

The Girls in Space STEM Festival is an exciting weekend-long event designed to ignite a passion for space science and technology in girls aged 8 to 14. Taking place at Venus Concert Hall on August 25-26, this festival will engage participants in hands-on STEM activities, inspiring talks from women scientists, and interactive exhibits focused on space exploration, robotics, and engineering.

The festival is open to families, allowing parents and guardians to engage alongside their children, producing a shared enthusiasm for STEM. Activities will include rocket-building workshops, virtual reality space missions, coding challenges, and astronomy sessions led by scientists.

By providing an engaging, supportive environment where girls can explore their curiosity for space, meet female role models, and gain confidence in their STEM abilities, this festival aims to address gender disparities in STEM. The Girls in Space STEM Festival will create lasting impact by sparking curiosity, fostering engagement, and showcasing the limitless possibilities of space science.

This free, community-driven event ensures accessibility for all families, inspiring the next generation of scientists and engineers.

**Example 2.**

The Code Together Workshop is a hands-on, intergenerational coding experience designed to bring grandparents and grandchildren together through technology. Hosted at Tree Town Library on 22<sup>nd</sup> August, this interactive session will introduce participants to the basics of coding in a fun and inclusive environment.

Some older community members can feel left behind by the rapid pace of technological advancements, while younger generations are growing up immersed in technology. This workshop bridges the gap, offering an opportunity for older adults to explore digital literacy while strengthening the bond with their family and friends.

Using beginner-friendly platforms like Scratch and Blockly, participants will work together to create simple animations, games, or interactive stories. No prior experience is needed—trained educators will guide each step, ensuring everyone feels supported and engaged.

By making technology accessible and enjoyable, the Code Together Workshop will encourage learning, collaboration, and meaningful connections across generations. It's more than just a coding class—it's an opportunity for families to create, share, and explore the digital world together.

**Example 3.**

Perth's Nature Science Week has supported the environmental STEM community for almost a decade, engaging volunteers within our network, community members and families to learn about science in natural.

Partnering with a Local Aboriginal Organisation we will host seven (7) nature-based STEM activities over the course of the week, including cultural bush walks and skills in nature, bush food experiences touching on food science and cultural agricultural practices, restoration workshops, soil science activities and insect and invertebrate exploration. Through the Nature Science Week we have allocated 25 participants per activity, with the aim of reaching over 150 people. The dates, times and locations will vary to ensure people have many opportunities to attend.

Resources, such as take-home fact sheets, will be developed for volunteers and families to take home. These engagements have been formed through partnerships and consultation with community and the local government areas, who have committed to sharing and promoting our event.

**What do you want to achieve through this event and how will the community benefit? (Up to 200 words).**

***List the outcomes you're aiming for, such as increased STEM interest, skill development, or community engagement***

**Example 1.**

The Girls in Space STEM Festival aims to empower young girls with the confidence and curiosity to pursue a career in science, technology, engineering, and mathematics. Our key goals are:

1. Increasing STEM interest: Through hands-on, immersive experiences, we will make STEM exciting and relevant.
2. Providing visible role models: Girls will interact with scientists, engineers, and astronauts who can share their journeys and inspire future career aspirations. Allowing girls to see women that have already achieved in the STEM field.
3. Encouraging family involvement: By designing activities that engage parents and guardians, we create a supportive environment where girls feel encouraged to explore STEM at home.
4. Building STEM skills: Practical activities in coding, engineering, and astronomy will give girls a chance to develop problem-solving and critical-thinking skills.
5. Fostering long-term engagement: The festival will connect attendees with ongoing STEM programs, resources, and mentorship opportunities.

By engaging the wider community, we aim to break down stereotypes, encourage more girls to consider STEM careers, and strengthen local STEM initiatives. The impact extends beyond the weekend, leaving families with new knowledge, resources, and inspiration to continue exploring STEM together.

**Example 2.**

The Code Together Workshop is more than just a coding session—it's an opportunity to bring generations together through shared learning experiences. Our community values the connections that form when people of different ages collaborate, and this workshop is designed to foster those relationships while making technology more accessible to all.

For some older adults, digital tools can feel overwhelming, but by learning alongside their grandchildren, they gain confidence in a supportive and engaging environment. This experience not only helps bridge the digital divide but also strengthens family bonds through teamwork and communication. Coding is introduced as an exciting and creative skill, showing younger participants how it can be a tool for storytelling and problem-solving while reinforcing the idea that learning is a lifelong journey for everyone.

Beyond the workshop itself, we want to ensure participants feel empowered to continue their digital learning. By highlighting local library resources and digital literacy programs, we create pathways for ongoing engagement with technology. The impact of this workshop extends far beyond the session, encouraging curiosity, boosting confidence in digital skills, and reinforcing the importance of connection across generations. It's a celebration of learning at any age and a reminder that technology can bring us closer together.

### Example 3.

#### What do we want to achieve?

Through this series of events, we want to raise the skills and capacity of the community that attends and create a sense of place with people in the natural environment.

#### Community Benefits

- Cultural awareness and inclusion, through partnering with a Local Aboriginal Organisation who will be sharing their ecological knowledge and land management practices with the community.
- Increased STEM opportunities, by hosting a series of events across different dates, times and STEM areas, we can provide events for a variety of demographics.
- Sense of place, connecting people with their local environmental patch and community, with the aim they continue to support the work that we do throughout the year.

#### Outcomes

- Highlighting the importance of First Nations perspectives in environmental science.
- Skills development, raising the capacity of the participants so they have increases awareness of local environmental issues and how they can help.
- Engaging new audiences, we hope these events and activities spark interest from new people, with the aim of building long-term relationships with future events that we run.

- Lasting educational resources, the development of the fact sheets means participants can take home messages and share with their friends and families. These resources can be used again for future events.

**Detail your plan to promote the event to your target audience (up to 150 words).**

**Example 1.**

To effectively promote the event to families and young girls, we will implement a targeted, multi-channel promotional strategy.

On social media, we will leverage targeted advertising, countdowns, and exclusive behind-the-scenes content to generate excitement. We will highlight key speakers, showcase event activities, and share testimonials from previous participants, providing a preview of the valuable experiences attendees can expect. For local media outreach, we will engage radio stations and newspapers, focusing on the festival's positive impact on encouraging girls to pursue STEM fields. Collaborations with local libraries, museums, and community centers will facilitate the distribution of both physical flyers and digital invitations, ensuring we connect with families in their own communities. To further engage STEM-interested families, we will partner with parenting groups, science clubs, and online STEM networks, utilising both direct email communication and targeted paid social media ads. Additionally, a pre-registration system with automated email reminders will help increase attendance and streamline event logistics.

We feel this will effectively promote the event to our target audience of families and girls, leading to engagement and interest across the community.

**Example 2.**

Our promotional strategy is designed to engage both older and younger audiences, with the goal of encouraging families to participate together. To achieve this, we will use a range of targeted outreach methods.

We will leverage local library networks by distributing flyers, posters, and email newsletters through their existing communication channels, ensuring we reach a wide audience.

To connect with older adults, we will engage retirement villages, senior centers, and community organisations that support seniors, making sure they are informed about the event.

We'll also reach out to schools and youth groups by sending invitations to primary and secondary schools, encouraging students to invite their grandparents to join the experience.

Our social media and local media outreach will include community Facebook groups, library social media pages, and local radio stations, amplifying the event's visibility.

Additionally, we will foster word-of-mouth participation by sharing personal stories from past attendees, creating excitement and relatability.

By blending traditional and digital marketing approaches, we aim to drive strong participation and deep community engagement.

### Example 3.

We have developed a communications plan to engage our audiences.

#### Digital Marketing:

- Social media tiles – Posted twice a week on our social media platforms (Facebook, Instagram, LinkedIn) one month in the lead up
- Reels and stories – Posted every 3 days in the two weeks leading up to the events.
- Posters – posters will be created to share with our networks and community groups to place on notice boards.

#### Promotional Partners:

- LGAs, five local government councils have committed to sharing the events once a week in the month before the series begins.

#### Internal networks:

- Through our networks we have a list of 15 environmental organisations that we work with closely who often share our content and 20 community groups (over 200 people) on our mailing list.

#### Ticketing:

- Ticket sales and promotion will include discounts for concession card holders, seniors, students and volunteers to encourage attendance.

**What challenges might arise, and what is your plan to manage them? (Up to 150 words).**

***This includes anything that may affect the event like poor weather, guest presenter cancellation or a change in resources.***

### Example 1.

We recognise several potential challenges that could impact the festival, and we have developed strategies to address these.

To mitigate the risk of low attendance, we will monitor pre-registrations and adjust our marketing efforts as needed. This includes ramping up social media promotions and partnering with influencers in the STEM education space to increase visibility and engagement.

In the event of guest presenter cancellations, we will be booking multiple speakers for each session and securing pre-recorded video interviews as backup.

For poor weather, especially if outdoor activities are planned, we will secure indoor backup spaces or provide tented areas to ensure that all activities can proceed as scheduled, rain or shine.

To address potential technical issues, a dedicated member of our team will be responsible for testing and overseeing all equipment, including VR stations and projectors, ensuring everything runs smoothly.

Finally, to manage resource constraints, we will actively seek sponsorships and in-kind donations from local businesses and STEM organisations to support hands-on activities and provide necessary materials.

Through these strategies, we are confident we can manage challenges and ensure a smooth, engaging festival experience.

## Example 2.

While we anticipate a positive response to the Code Together Workshop, we've identified potential challenges and developed strategies to address them:

- Varying levels of digital literacy: We'll provide step-by-step guidance, with additional volunteers for one-on-one support.
- Low attendance: We'll monitor registrations and increase outreach through senior organizations and local media if necessary.
- Technical difficulties: All devices and software will be tested beforehand, with library IT staff available to resolve any issues.
- Accessibility concerns: The library will be wheelchair-accessible, and we will provide printed materials with clear, large-font instructions for those who need them.
- Multi-generational learning pace differences: We will offer flexible activities, allowing grandchildren to explore advanced features while grandparents focus on the basics.

These measures will ensure a smooth, engaging, and inclusive experience for all participants.

### Example 3.

Possible challenges and how we'll solve them:

Bad weather - some events are outdoors, so we will set up gazebos to protect attendees in case of inclement weather. If severe storm conditions are predicted, we will postpone the event to the following week.

Guest presenter illness or cancellation - we have a contingency plan in place, with experienced staff from Nature Science Week available to cover any last-minute cancellations or absences.

Poor ticket performance - if ticket sales have not increased two weeks prior to the event, we will implement a "bring a mate for free" offer to encourage attendance. This will be accompanied by additional promotions and a reminder email sent to our networks.

Resource delay - in case of delays, such as with printed fact sheets, we will capture participants' information during the event and ensure materials are sent to them afterward.