



Deeper Blue Competition - Terms and Conditions

1. Method of Entry

To enter this competition, entrants must follow the instructions provided in the competition announcement on the online platform - the InspiringWA website. Entry is limited to Western Australian residents only. Only one entry per person during the promotional period will be eligible to win prizes.

For activities, entrants must provide a response and/or complete the specific task outlined:

To win the Swim with Sharks at AQWA participants must:

- Participate in the 'Changemaker' webinar on Ocean Plastic solutions, OR
- Commit to participation in Plastic-Free July, OR
- Register to receive Seaweed Spheres, AND

register for any one of the above, and so the prize draw, using the online form.

To win the Drive an Underwater ROV participants must:

- Participate in the 'T(h)inker' webinar on Engineering for our Oceans, OR
- Complete the ROV Cuttlefish Challenge, AND

register for any one of the above, and so the prize draw, using the online form.

To win the Support Package for your Innovation participants must:

- Participate in the 'Maker' webinar on Creative, Entrepreneurial solutions, OR
- Complete the Ocean Innovations Challenge, AND

register for any one of the above, and so the prize draw, using the online form.

2. Duration of the promotion

Registrations for the Webinars, Challenges and entries for the prize draw will open from 9:00 am Thursday 9 July.

Entry via registration for webinars closes 6 hours prior to the advertised start time:

- 10am 22 July - Maker Webinar
- 12pm 29 July - Changemaker Webinar
- 12pm 5 August - Thinker Webinar



Entry via the 'Seaweed Spheres' Challenge will close after 100 registrations, or 12th August, whichever occurs earlier.

Entry via the 'Plastic Free July' Challenge will close on Friday 31st July.

Entry via the ROV Cuttlefish Challenge and Oceans Innovation Challenge will close at 5pm on Sunday 23rd August.

3. Eligibility

Participants must be Western Australian residents and be 13 years of age or older to be eligible to win prizes.

Staff and immediate families of any companies or organisations directly associated with this promotion are ineligible to win prizes.

Valid entries must meet the following criteria as assessed by the judges:

- Oceans Plastic Challenge entries must include screenshot evidencing commitment to the challenge as registered with Plastic Free July,
- ROV Cuttlefish Challenge entries must be accurate within 20% of the estimate of density provided by Geo Oceans,
- Oceans Innovation Challenge entries must be reasonably possible for application in Western Australia.

4. Prize winners

Prize winners will be selected from valid entries received during the promotional period.

5. Nature and value of the prizes

The winning entries will receive the 'Immersive Experience' as advertised i.e. Swim with Sharks at AQWA, ROV Experience with Geo Oceans, or a mentoring and support package for the suggested Innovation.

6. Method of advising result

All prize winners will be contacted via the email address or phone number supplied with their entries. For Blue will provide contact information to the winner (a phone number and / or an email address) for winners to liaise with the appropriate person to collect their prize.

7. Claiming of prizes



The Prize winners must be available at the specified times and days to receive their prizes, during the week commencing the 17th August. If the winner can not attend the experience at the arranged times within the period, For Blue reserves the right to assign the prize if appropriate. The first winner has no claim to any prizes should they fail to claim their prize within the dates and times specified.

8. Conditions of entry

All prizes/giveaways are non-transferable and not exchangeable, and when applicable, must be used on the dates specified by For Blue. For event-based prizes, winners must be able to attend the event on the date specified. For Blue will not be responsible or liable if for any reason beyond their reasonable control any element of any prize is not provided. For Blue may, subject to government regulations, substitute a different prize of equivalent value in place of any prize referred to in these terms and conditions. The prize does not include any other costs of a personal nature that are not stated. The prize must be taken as stated and no compensation will be payable if the recipient is unable to use it as stated.

9. Moderation

All submissions are subject to review by For Blue. For Blue will moderate submissions and may remove inappropriate content, as well as content that does not adhere to the mission brief.

10. Publicity Materials

It is a condition of entry that For Blue has the right to publicise, broadcast and communicate to the public the names, characters, likeness and voice of any entrants for any promotion or matter incidental to the activities and competition. Please note this includes any and all submissions made. The entrant grants to For Blue an irrevocable, non-exclusive, assignable, perpetual, global license to use in any manner any and all submissions provided by an entrant to Deeper Blue.

Entrants may be required by For Blue to participate in any photo, recording, video and/or film session(s) (the “publicity materials”) and all Entrant’s and their legal guardians acknowledge that For Blue has the right to use such publicity materials in any medium (including the internet and social media) and in any reasonable manner it sees fit, unless that person advises For Blue at the time of entering the Deeper Blue competition that he/she wishes to retain his/her anonymity.

By entering this For Blue competition, the entrant warrants that the submission (and any part thereof) is their own work, or that they have any permissions for For Blue to



publish this content through its social media, website, e-newsletter and/or any printed materials.

11. Privacy

Entrants acknowledge that by entering the competition, For Blue collects and uses entrant's personal information in accordance with the Information Privacy Policy Statement available on its website: <https://www.forblue.io/privacy-policy>. Without limitation, For Blue may use the participant's information for future marketing and promotional activities.

12. Release and indemnity

All entrants agree to release from, and indemnify For Blue against all liability, cost, loss or expense arising out of acceptance of any prize(s) or participation in the For Blue including (but not limited to) loss of income, loss of opportunity, personal injury and damage to property, whether direct or consequential, foreseeable, due to some negligent act or omission or otherwise.

13. No correspondence

All decisions and actions of For Blue relating to the Deeper Blue competition and/or redemption of the prizes are exercised at its absolute discretion and are final.

14. Disqualification

For Blue reserves the right to disqualify and/or remove any entrants from the Deeper Blue competition at For Blue's discretion.

15. Late entries

For Blue accepts no responsibility for any incorrectly submitted, incomplete, late, lost or misdirected entries or for any technical malfunction of any communications network.

16. Name and address of Promoter

The Deeper Blue activities are conducted by the For Blue Pty Ltd 84638580739